

O T H E N  
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EXPERIENTIAL FACTORY

PRODUCT LAUNCH AND EXHIBITION

FOR MORE THAN TWENTY  
YEARS, WE HAVE BEEN  
CREATING THE MAGIC THAT  
TRANSFORMS TRAVELS AND  
CORPORATE EVENTS INTO AN  
UNFORGETTABLE EXPERIENCE.



## YOUR PREFERRED PARTNER FOR BUSINESS TRAVEL AND EVENT SOLUTIONS.

For more than twenty years, we have been creating the magic that transforms travels and corporate events into an unforgettable experience.

With our turnkey, customized or à la carte formula, we envision the perfect business travel or event solution for you and your brand to create effective mobilization and recognition programs for your participants.

The success of these programs depends on an original concept that delivers a memorable trip or corporate event experience that stands out from the clutter and maximizes the return on your investment.

Othentika proposes an integrated and complementary array of services such as:

- Incentive Travel Inbound and Outbound (DMC),
- Sales Meeting and Conference,
- Product Launch and Exhibition,
- Recognition and Award Gala,
- Performance Programs,
- Experiential Training and Team Building,
- Fundraising campaign.



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## PRODUCT LAUNCH AND EXHIBITION

### Wow the crowd with your new product

A product launch is a highly strategic component in the life cycle of your business; originality and quality of execution are key to success and are crucial at every stage of this type of event.

Whether it's a product launch, exhibition, inauguration or promotional activity, Othentika guides you every step of the way as you design and organize unique experience.

Our objective? Add a new dimension to your business and link your corporate image to a truly memorable event.

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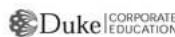
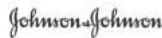
## OUR CLIENTS

Othentika is renowned throughout the industry for the outstanding support we offer our clients and their participants... every step of the way.

Our creativity and dedication are clearly evident in the meticulous, well-thought-out manner in which we approach every project, down to the last detail.

To surpass our customers' expectations with passion, flexibility and transparency such is our promise that all our customers.

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